

Message Text

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PAGE 01 BANGKO 06103 211128Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----211159Z 022365 /11

R 211020Z MAR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 287

UNCLAS BANGKOK 6103

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF : USDOC 3157

1. THAILAND
 2. CNTRY CODE:549
 3. SER.NO:0153700
 4. INTERNATIONAL CONSOLIDATED ENGINEERING CO., LTD.
 - 4A. CODE: K
 5. 30/2-3 SOI SUAN LUANG 4, RAMA 6 ROAD
 6. BANGKOK, THAILAND
 7. ESTABL: 1969
 8. EMPL: 300
 9. SIZE: (19-X) LARGE
 10. REPUTATION: (22-X) GOOD
 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL
 12. RPT.DATE: 03/77
 - 13A. 35851/1235. IMP.AGT.RTR.DIST. OF ICE CUBE MAKERS
 - 13B. 36310/1235. IMP.AGT.RTR.DIST. OF GAS RANGES
 - 13C. 35820/1235. IMP.AGT.RTR. DIST. OF WASHING MACHINES
 - 13D. 35856/1235. IMP.AGT.RTR.DIST. OF AIR CONDITIONERS
 - 13E. 36514/1235. IMP.AGT.RTR.DIST. OF T.V. RECEIVING SETS
 - 13F. 36321/1235. IMP.AGT.RTR.DIST. OF REFRIGERATORS
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14. CONTACT: THIAN FUENG FUSAKUL TITLE: MANAGING DIRECTOR
15. CABLE: CONSOLENG
16. TELEX: NA
17. TEL: 252-5498, 251-6712
18. FINANCIAL REFS: THAI FARMERS BANK LTD., 142 SILOM ROAD,
BANGKOK; THAI MILITARY BANK LTD., 96 MANSION 2, RAJDAMNERN
AVENUE, BANGKOK.

19. TRADE REFS: ADMIRAL INTERNATIONAL CORP., 1701 E. WOODFIELD ROAD, CHICAGO, ILLINOIS 60172; GENERAL ELECTRIC CO., APPLIANCE PARK, LOUISVILLE, KENTUCKY 40225; J.D. MARSHALL INT'L, INC., BOX 59446, CHICAGO, ILLINOIS 60659; DUNHAM-BUSH INT'L, 178 SOUTH ST., WEST HARTFORD, CONN. 06110.

20. AGENCY REP: DUNHAM-BUSH INT'L, 178 SOUTH STREET, WEST HARTFORD, CONNECTICUT 06110, AIR CONDITIONERS, ACQ: 1969; SITAL, MILANO, ITALY, GAS RANGES, WASHING MACHINES ACQ: 1976; J.D. MARSHALL INT'L INC., P.O. BOX 59446, CHICAGO, ILLINOIS 60659, ICE CUBE MAKERS, ACQ: 1976; GENERAL ELECTRIC CO., APPLIANCE PARK, LOUISVILLE, KENTUCKY 40225, AIR CONDITIONERS, ACQ: 1976.

21. FOUNDED IN 1967 UNDER THE NAME OF "CONSOLIDATED ENGINEERING CO., LTD.", SUBJECT FIRM REORGANIZED, CHANGED TO ITS PRESENT NAME IN 1969 AND REGISTERED AS A CORPORATION WITH AN AUTHORIZED CAPITAL OF US\$250,000. IT IMPORTS ICE CUBE MAKERS, AIR CONDITIONERS, REFRIGERATORS AND TELEVISION SETS FROM U.S. AND WASHING MACHINES AND GAS RANGES FROM ITALY FOR WHOLESALE AND RETAIL DISTRIBUTION. IT HAS 10 LEASED DISPLAY ROOMS (EACH OCCUPIES 112 SQ.METERS) LOCATED IN VARIOUS SHOPPING AREAS OF BANGKOK, AND HAS ITS LEASED OFFICE SPACE OF 784 SQ.METERS LOCATED IN A THREE STORY BUILDING IN A BUSINESS DISTRICT OF BANGKOK. IT EMPLOYS 300 PEOPLE INCLUDING TECHNICIANS AND 150 SALESMEN. ITS ANNUAL SALES IN 1976 WAS REPORTED TO BE US\$3,750,000. SUBJECT IS AFFILIATED WITH THE FOLLOWING FIRMS: THE ADMIRAL (THAILAND) CO., LTD. (WTDR 9/75) AN ASSEMBLER OF ROOM AIR CONDITIONER UNDER A LICENSING AGREEMENT WITH ADMIRAL INT'L CORP.; THE MECHANICAL SYSTEM CO., LTD., SOLE DISTRIBUTOR OF UNCLASSIFIED

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ADMIRAL SPLIT TYPE AIR CONDITIONERS; AND THE P.N.V. ENGINEERING CO., LTD., REFRIGERATION EQUIPMENT DEALER. LOCAL BANKS REPORT FAVORABLY ON THE SUBJECT FIRM WHICH IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22 PREPARED BY: SATHIT/SOMSAK APPROVED BY : JAMES H. SAVERY
AT: AMEMBASSY BANGKOK.
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO06103
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Errors: N/A
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3053737
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/5b875cb5-c288-dd11-92da-001cc4696bcc
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